



Fondazione Giacomo Brodolini

DISSEMINATION



- **Communication among partners**
- **Communication with similar projects**
- **Communication towards society**



Fondazione Giacomo Brodolini

Objectives

- **share knowledge and practices**
- **favour structural changes in research bodies (partners and others)**
- **favour dialogue among science and society**



Fondazione Giacomo Brodolini

MAIN TOOLS

- **WEB SITE (interactive: blog, intranet, newsletter subscription, links)**
- **NEWSLETTER (issued periodically, 6 months)**
- **local HR MANAGERS SEMINAR**
- **local LAUNCH CONFERENCES**
- **ANNUAL CONFERENCE**
- **FINAL CONFERENCE**
- **GUIDELINES**



Fondazione Giacomo Brodolini

PARTNERS

organize a local launch conference with the aim of:

- present project activities and strategies
- promoting active involvement of employees in the project
- present the project to all relevant stakeholders (trade unions, other research institutions, press)



Fondazione Giacomo Brodolini

PARTNERS

organize a local HR managers seminar to:

- facilitate top-down structural changes
- empower management with specific gender mainstreaming tools



Fondazione Giacomo Brodolini

PARTNERS

**update the blog with activities
reports, photos, announcements**

local dissemination campaigns



Fondazione Giacomo Brodolini

DISSEMINATION GROUP

- set the web site and its static contents
- issue the periodic newsletter
- set up a communication tool-kit (logo, brochure, ppt, gadgets) that each partner can use for local dissemination activities
- support partners in eventual local dissemination campaigns
- prepare press kits for annual conferences
- prepare press kit for final conference
- disseminate final guidelines
- network with other projects



Fondazione Giacomo Brodolini

Thanks for your attention



Fondazione Giacomo Brodolini

- Thank you



Fondazione Giacomo Brodolini



Fondazione Giacomo Brodolini



Fondazione Giacomo Brodolini



Fondazione Giacomo Brodolini

